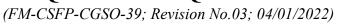


Republic of the Philippines Province of Pampanga City of San Fernando Office of the Bids and Awards Committee







Tel No./ Cellphone No.

Date

Project Title : Location of the Project :				Supply and Delivery of Love San Fernando Collaterals to be given to the Local and Foreign tourists for 2025 in the City of San Fernando, Pampanga City Tourism and Investment Promotions Office - Tourism And Heritage Division					
				Company Name			:	Jan 23, 2025	
				Address		PR No. :		2025-01-00091	
represe	entativ	e not 1	ater tha	price on the item/s list an Thursday, January ando, Pampanga.			•		
Canvas	ssed by	y:			Approved by:		A		
NOTE:	A	dminis 1. ALL E 2. DELI 3. WARE DATE	trative ENTRIES M VERY PER PANTY SH.	n M. Aquino Aide VI (Buyer II) MUST BE READABLE WOD WITHIN CALENDAR D ALL BE FOR A PERIOD OF SIX (6) EPTANCE BY THE PROCURING EN Y SHALL BE FOR A PERIOD OF _	DAYS DMONTHS FOR SUPPLIES & NTITY	BACC	el N. Quizon, Chairperson NE (1) YEAR FOR EQ		
Item No.	Qty	Unit	Item 1	Description		Remarks	Unit Price	Total	
1	600	pc(s)	print Size: Color: • Bally Ink: B Color Featur Tip siz • Kraf Size: A Cover Sheets	alar canvass/tote bag (fabri 13.5in (H) x 14in (W) : Cream point pen with branding probleck (Exterior): Red re: Retractable, Pocket clip ze: Fine It Notebook with branding A5 - 210mm (H) x 145mm :: Brown craft s: 80 pcs	print (W)				
						Total Amount:			
After l	naving	carefu	lly read	d and accepted your Gen		uote you on			

TERMS OF REFERENCE

SUPPLY AND DELIVERY OF LOVE SAN FERNANDO COLLATERALS TO BE GIVEN TO THE LOCAL AND FOREIGN TOURISTS FOR 2025 IN THE CITY OF SAN FERNANDO, PAMPANGA

I. BACKGROUND

Branding is a marketing strategy that includes place marketing and place promotion. Place branding is the process of image communication to a target market. It is invariably related to the notion that places compete with other places for people, resources and business.

With this, the City Government of San Fernando, Pampanga deems it appropriate to produce new batch of collaterals in order to make the Fernandinos culturally immersed and more knowledgeable about the City of San Fernando, Pampanga and to hype the interest and make the Fernandinos participative in the activities of the city. This is also to make San Fernando, Pampanga socially present.

II. BUDGETARY REQUIREMENT

The Budgetary Requirement for the Supply and Delivery of Love San Fernando Collaterals to be given to the Local and Foreign tourists for 2025 in the City of San Fernando, Pampanga is included in the PPMP with Ref. No. 2025-1127 and already included in the Annual Procurement Plan (APP) of the City Government, which is in the amount of TWO HUNDRED FORTY THOUSAND PESOS (P240,000.00).

III. OBJECTIVES

The objectives of the Supply and Delivery of Love San Fernando Collaterals to be given to the Local and Foreign tourists for 2025 in the City of San Fernando, Pampanga is to increase awareness and strengthen the city's tourism branding.

IV. TERMS AND CONDITIONS

During the procurement process and delivery/ implementation of the contract, the end-user and the supplier/ contractor shall:

a. Specifications/ Schedule of Requirements

Qty.	Item Description/ Specifications	Delivery Date	Location	
600 pcs	Regular canvass/tote bag (fabric) with branding print Size: 13.5 in (H) x 14 in (W) Color: Cream			
600 pcs	Ballpoint pen with branding print Ink: Black Color (exterior): Red Feature: Retractable, Pocket clip Tip size: Fine	February 2025	CGSO Central Storage	
600 pcs	Kraft Notebook with branding print Size: A5 - 210mm (H) x 145mm (W) Cover: Brown craft Sheets: 80 pcs			

600 pcs	Insulated tumbler with branding print	

b. Procurement Process

- 1. For the End- user, ensure the completion of the documents in order to proceed with the procurement process.
- 2. For the supplier/ provider, ensure the completeness of the documents being required by the Bids and Awards Committee (BAC) for the procurement process ontime based on the procurement schedule including this TOR duly signed by the end-user and conformed by the supplier/ provider.
- 3. If the procurement process reaches the ensuing year, observe that the allowed delivery is only up to what is stipulated in the contract.
- 4. For the End- user, present clearly this TOR during the Pre- Bid Conference for the information of the prospective bidder/s (for Competitive/ Public Bidding), and present by the Buyer with the assistance of the End- user (for Alternative Methods of Procurement).
- 5. Ensure that there are readily- available supplies upon submission of Request for Quotation (RFQ)/ Bid since delivery is anticipated upon issuance of PO/ Contract.
- 6. Comply with the provisions of the Procurement Law regardless of the mode of procurement, whether Competitive/ Public Bidding or the use of Alternative Methods of Procurement.

c. Delivery/Implementation period

- 1. Strictly observe the "No Purchase Order (PO)/ Contracts, No Delivery" Policy and comply with the delivery period.
- 2. The Delivery Period shall be on February 2025.
- 3. During the delivery, strictly follow the provisions enumerated in the Terms and Condition of the PO/ Contract including the Delivery Schedule, Penalty, among others.
- 4. In case there is a change in the Delivery Schedule and specifications, the End-user through the Procurement Officer shall coordinate with the CGSO-Procurement Management Division (PMD) for the latter to advise the supplier/contractor regarding the concern.
- 5. Coordination with the supplier/ contractor shall be the function of the CGSO- PMD as its mandate.

d. Inspection and Acceptance

1. The CGSO shall accept the delivery with the (1) delivery receipts, and the end-user must submit to the CGSO the utilization sheet where the quantity of the delivery is the same as indicated in the utilization sheet.

Such documents will be used in notifying the concerned offices on the delivery such as the City Accountant's Office (CAccO) and Commission on Audit (COA) to include the same in the Payables.

V. DELIVERABLES BY THE SUPPLIER/ CONTRACTOR AND THE CITY GOVERNMENT

The deliverables of the supplier/ contractor shall be as follows:

- a. Provide the quantity of collaterals being required by the project/ program; and
- b. Strictly follow the specifications and timely provision of requirements based on the delivery schedule.

The deliverables of the City Government shall be as follows:

- a. On- time payment of the supplier/ contractor i.e., 15 days after delivery regardless if the delivery is per month or Ordering Agreement.
- b. End- user shall monitor the delivery of requirements.
- c. The Procurement Officer shall assist in the monitoring, delivery and on-time payment of the supplier.
- d. Provide necessary and readily- available documents such as during the conduct of post- audit.
- e. Evaluate the performance of the supplier/ contractor and in case there is a violation to the Contract/ Agreement.

Prepared and submitted by:

Dianne Maryrose De Leon Tourism Operations Officer I

Noted by:

Ma. Lourdes Carmella Jade D. Pangilinan
City Tourism and Investment Promotion Officer

CONFORME:

Signature over Printed Name

Date

Note: This TOR shall form part of the Contract and should be strictly followed by both parties otherwise, the implementation of the project/program might be affected as well as the performance of the supplier/contractor.