

Republic of the Philippines Province of Pampanga

City of San Fernando Office of the Bids and Awards Committee







Printed Name/ Signature

Tel No./ Cellphone No.

Date

Locati	on of the	Projec	Dissemination of City's Projects and P City of San Fernando, Pampanga subject: City Information Office			
			Company Name	Date :		Feb 1, 2024
			Company I want	PR No	o.:	2024-01-00183
			Address			
represe Del Pi	entative	not late	west price on the item/s listed below and sub- er than Monday , February 5, 2024 10:00 AM a Fernando , Pampanga . Approved by:	at CGSO Bu		
	Adı		nalyn M. Aquino ntive Aide VI (Buyer II)		el N. Quizon, J. Chairperson	r.
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CITY INFORMATION OFFICE

HEROES HALL, MAGDALENA SUBD., CITY OF SAN FERNANDO, PAMPANGA





TERMS OF REFERENCE

Printing and Delivery of Tarpaulin to be used for the Information Dissemination of City's Projects and Programs for 1st Semester of 2024 in the City of San Fernando, Pampanga subject to Ordering Agreement

I. Background

> The City Information Office serves as transparency medium of the organization in reporting to the public the performance and programs of the City. It engages responsible citizenship through direct and indirect information dissemination to the City's constituency. With its current manpower of only 10 personnel, the CIO is still unable to completely address its mandate in making the constituency up-to-date and informed in all City government programs and activities.

- II. Objectives
 - To further promote the programs, projects and activities of the city government through effective information dissemination
 - Print advertising, Promoting with long term friendship, a sincere relationship.
 - It continuously boasts of its local, regional and national news, interesting lifestyle features, health and info tech updates, and tourism information
- III. Scope of work and deliverables
 - Quality Tarpaulin
 - Full Colored
 - Printing of City's events, programs, projects and other Information Campaign
 - Layouts, graphics
 - Tarpaulin printing 13 oz thickness with bluish white glossy Water-resistance With dynamic and bright prints **GSM 340**
- IV. Budget and terms of payment

Subject to Ordering Agreement, P40.00 per square foot.

Submitted by:

REYMUNDO M. HIPOLITO JR. **Acting City Information Officer** CONFORME:

Signature over Printed Name

DATE

Note: This TOR shall form part of the Contract and should be strictly followed by both parties otherwise, the implementation of the pro ject/ program might be affected as well as the performance of the supplier/ contractor.

